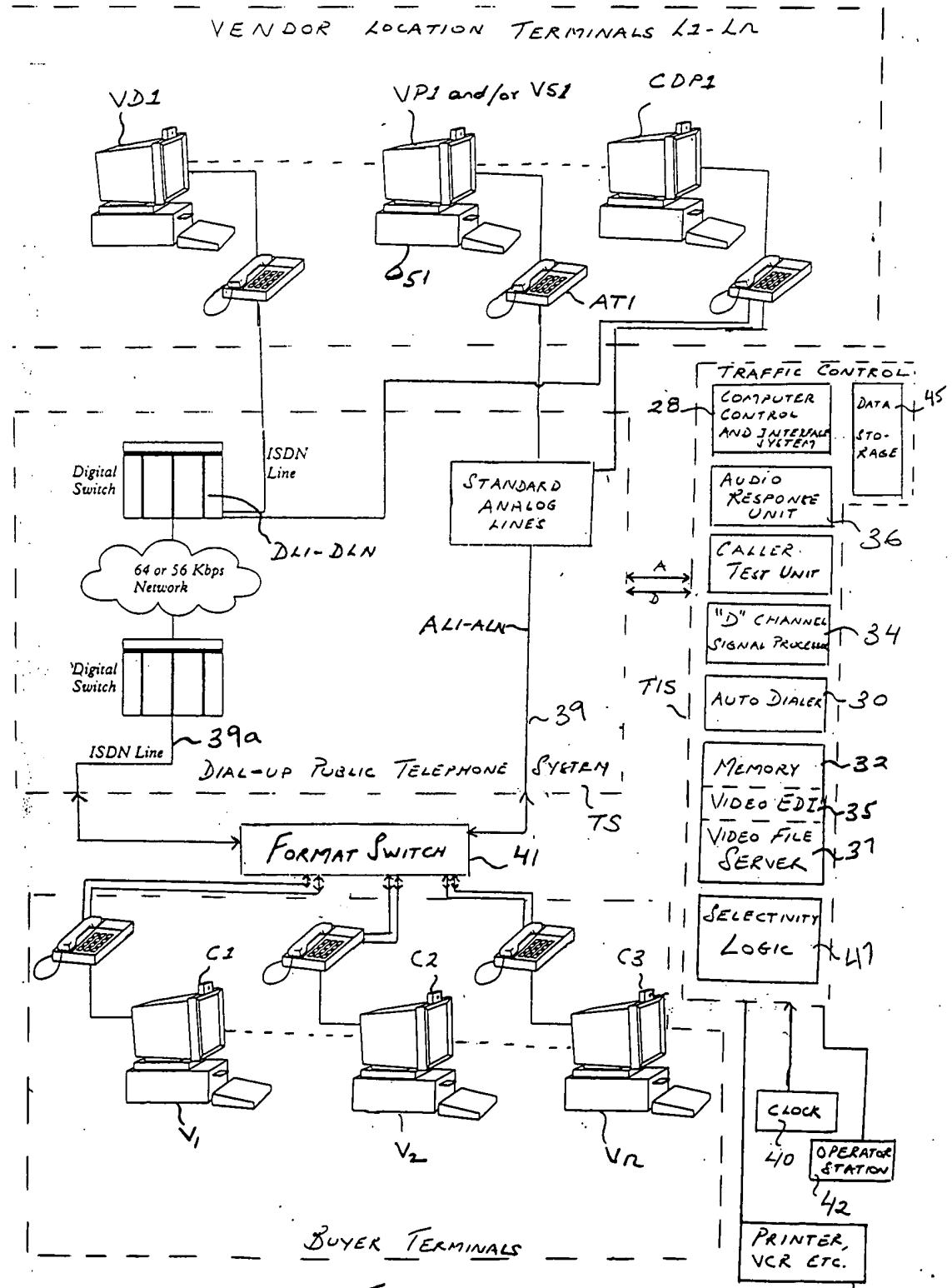
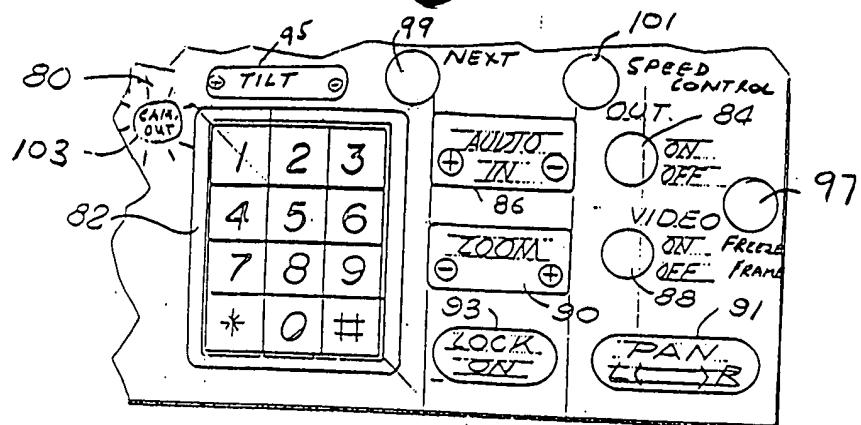


FIG. 1





80

FIG. 3

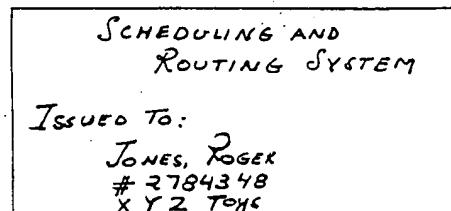


FIG. 4

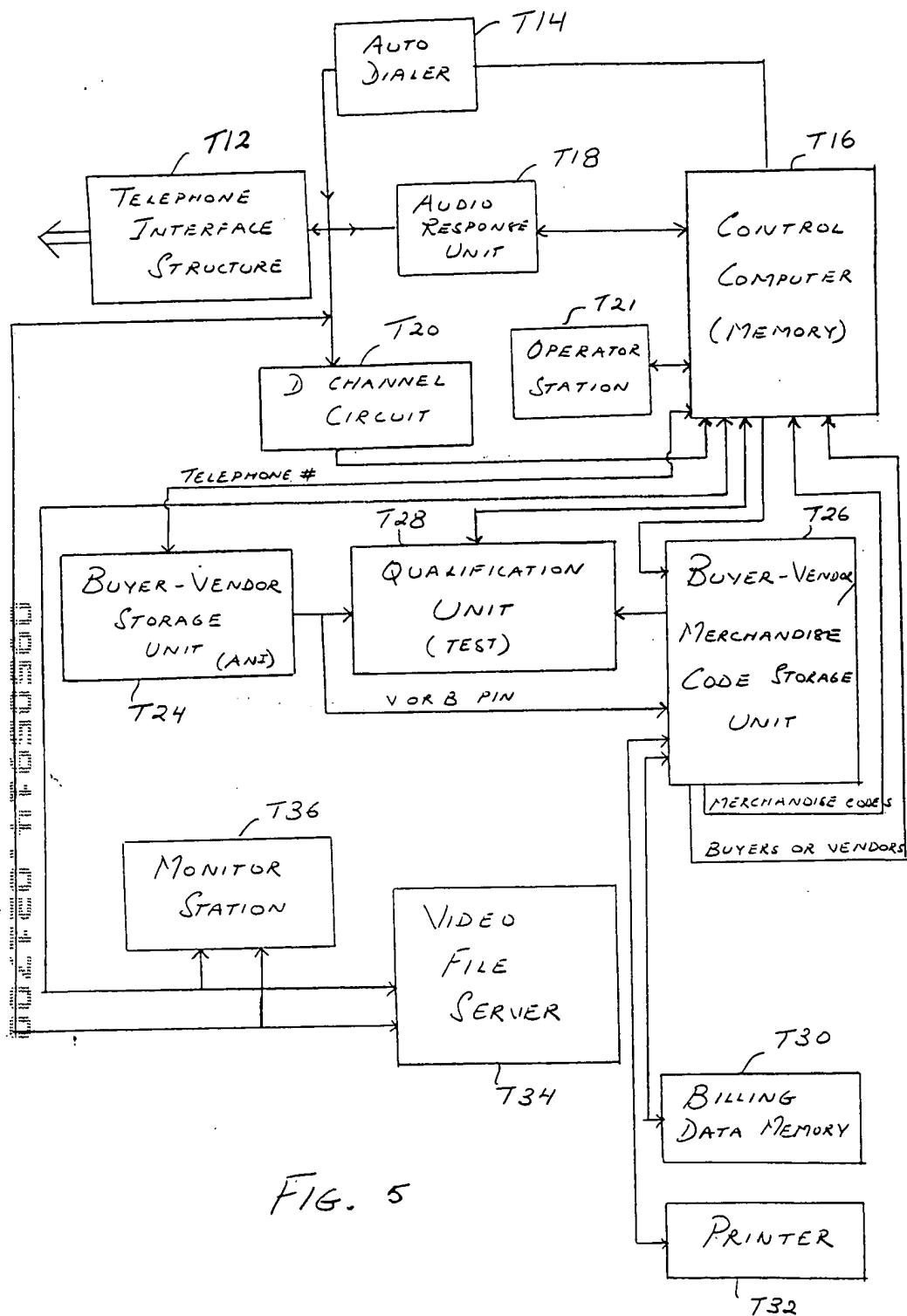


FIG. 5

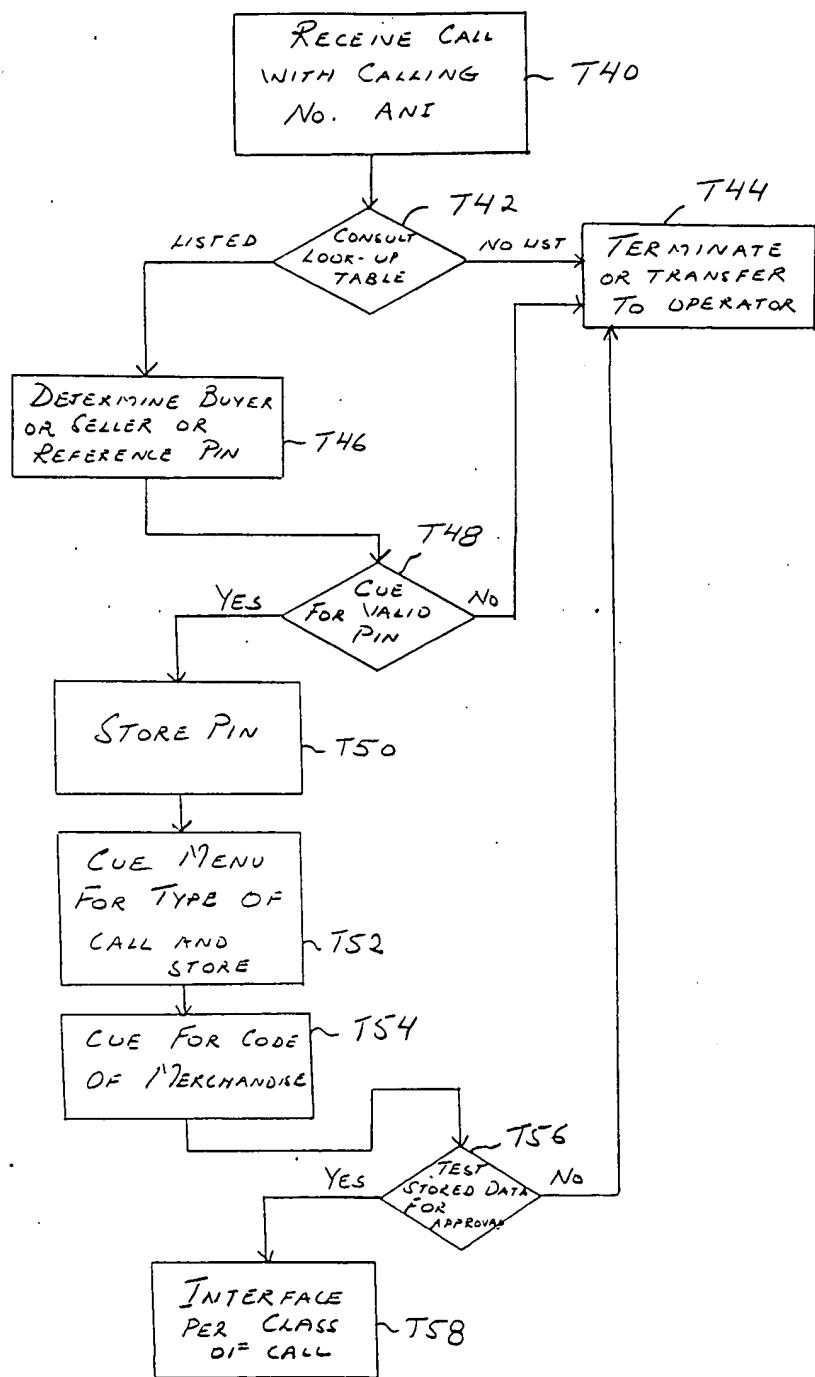


FIG. 6

VENDOR CELL

TELEPHONE No. + ADDRESS	PIN VENDOR No.	TELEPHONE No.	VIDEO FORMAT	RATING	PRIORITY
	PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASED DATA
3	CROWS REFERENCE NO. TO OTHER BUYER LOCATIONS	BUYERS AVAILABLE		TIME LIMIT	
70	CALL BILLING DATA D1 DATE - TIME - FORMAT NO -	CALL BILLING DATA D2	USE	RATE	
	MERCHANDISE CODES				

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER No.	APPOINTMENT SCHEDULE —
—(DAY - MONTH - YEAR - TIME - PERIOD#)-(DMYTP)		
—(DMYTP) —		AVAILABILITY SCHEDULE
MERCHANDISE CODES		13

FIG. 8

EXEMPLARY BUYER REQUEST FORM

Date 12-7-93 Time 8:45 am PST, Buyer Co. Food 4 Less, Specific Buyer Larry Ishii
Video Unit 714 668 5335, Your Reference # 5127 MERCHANDISE 472361
General Category Basic Health and Beauty Aids, Specific Category Shampoo & Conditioner
SUBMIT PRESENTATION
Request Specifics
Conditioning Shampoo for the U.S. Market
Pepaya based
12 oz. bottle
Under \$2.00 net cost
Must be available delivered to Fullerton, CA by 12-18-93, 8:00 am PST
Minimum 10,000 units
Date/Time offers required by 12-7-93 3:00 pm (PST)

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296
Distributed to 736 vendors

FIG. 10